



General Coordinator for Communications *Society of the Divine Word*

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Dear confreres,

Heartfelt Greetings from Spain. I hope you are all doing well in your mission.

"Go into all the world". Saint Joseph Freinademetz whom we joyfully honour today reminds us of our missionary vocation. We are sent on mission, but to be authentic witnesses of Christ, one must strive constantly for holiness (cf. *Redemptoris Missio*, n. 90). Jesus exhorted those who followed him to take his message to the ends of the earth, "Go into all the world". It is a big challenge. To do this effectively, we must engage with the media. There is no doubt that communication lies at the heart of our mission. Hence, our task as Communications Coordinators is to spread that good news of our Lord Jesus Christ through the means of social communication and social media. I would like to take this opportunity to encourage each and every one of you in your daily endeavours as Communications Coordinators in your Province, Region and Mission.

As I already mentioned to you, more than once, at the beginning of the current Generalate administration, a new website was launched. It is open to the public. The main objective of this new website is to make our missionary activities and best practices in our provinces, regions and missions known and visible. So far, we have got many visitors. As I mentioned to you, we need your collaboration to update every day our website. Once more, I ask you to send news, activities and the stories of your province, region and mission so that we may share it with others on our website and social media, Facebook and Twitter. This is the link of the website: witword.org. The news are published both in English and Spanish. I thank you in advance for your collaboration.

May the Lord of Mercy bless all of you through the intercession of Saint Joseph Freinademetz.

Yours in the Divine Word,

Modeste Munimi, SVD.

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