



Water Day was first celebrated in 1993. A year earlier, at the United Nations Conference on Environment and Development in Rio de Janeiro, the idea of celebrating this day was born. The General Assembly adopted the resolution, declaring March 22nd of each year as World Water Day.



This celebration was later followed by specific annual water-related events (e.g., the International Year of Water Cooperation 2013) and decades of action (the current “Water for Sustainable Development” Decade, 2018-2028). All this only reaffirms that

water and sanitation measures are key to poverty reduction, economic growth and environmental sustainability.

World Water Day is celebrated every March 22 to remind us of the relevance of this essential liquid. Despite the fact that all social and economic activities depend to a large extent on the supply of freshwater and its quality, 2.2 billion

people live without access to safe drinking water. This celebration aims to raise awareness of the global water crisis, recognize water as a common good, and seek action to achieve Sustainable Development Goal 6: Water and sanitation for all by 2030.

